

Phlera

Digital Marketing Service Packages

*Discover our journey, values,
and future vision.*



Phlera Ltd.
Company

 Website
www.phlera.com



 **250 USD**

- ✓ Strategy
- ✓ Full Management
- ✗ Competitor Analysis
- ✓ 6 Post
- ✓ 6 Graphic Designs
- ✓ 1 Reels
- ✓ 8 Stories
- ✓ Media Buying
- ✓ Monthly Report
- ✓ 1 Platform (Facebook)
- ✓ Content Creation

Basic Package



Business Package



- ✓ Strategy
- ✓ 2 Platform (Facebook, Instagram)
- ✓ Full Management
- ✗ Competitor Analysis
- ✓ 10 Post
- ✓ 9 Graphic Designs
- ✓ 2 Reels
- ✓ 15 Stories
- ✓ Media Buying
- ✓ Monthly Report
- ✓ Content Creation

 **350 USD**



Premium Package

 **450 USD**

- ✓ Strategy
- ✓ 3 Platform (Facebook, Instagram, TikTok)
- ✓ Full Management
- ✓ Competitor Analysis
- ✓ 16 Post
- ✓ 12 Graphic Designs
- ✓ Content Creation
- ✓ 4 Reels
- ✓ Daily Story
- ✓ Media Buying
- ✓ Monthly Report





Graphic design Packages



Basic

Logo, color palette, typography
\$50

Standard

Logo, brand guide, business card, social media
profile designs
\$75

Premium

Full brand system: logo, color palette, typography,
business card, social media kit, email signature,
brand guidelines document
\$100



Graphic design Packages



Social Media Design Packages

Basic

5 social media post templates

\$20

Standard

15-20 custom posts, profile/cover banners

\$150

Premium

Monthly content design & management

\$200



Graphic design Packages



Print Design Packages



Basic

Business card or flyer
\$20

Standard

Tri-fold brochure, poster, 2-3 print assets
\$70

Premium

Full print suite: brochures, flyers,
business cards, banners, packaging
\$120



Graphic design Packages



Photographer is available
upon request



. Website Graphics Packages



Basic

3-5 web banners or icons

\$100

Standard

Full website UI kit (banners, buttons, icons, basic layout visuals)

\$250

Premium

Custom full website design (UI/UX, icons, assets, responsive layouts)

\$500



Video Editing and reels Packages

Photographer is available
upon request

Instagram Reels / TikTok Video Packages

1 short video (15-30 sec), basic cuts, captions, royalty-free music
\$30 - \$100 per reel

Social Media Video Bundle (Reels + Stories + YouTube Shorts)

1 videos/month (15-60 sec), basic editing
\$80-100

YouTube / Long-Form Video Editing Packages

1 video (up to 5 min), basic cuts, text overlays, royalty-free music
\$50 - \$200 per video

Custom Add-Ons Pricing

Script Writing

\$50 - \$200 per script

Subtitles (custom styling)

\$10 - \$30 per video

Motion Graphics / Animations

\$50 - \$500+ depending on complexity

Social Media Strategy

\$200 - \$800 per month





SEO Services

Basic Package

- Price Range: \$100 – \$250/month
- Includes:
- Website audit (technical + on-page)
- Keyword research (up to 10 keywords)
- Meta tags optimization (title, description)
- URL structure optimization
- XML sitemap & Robots.txt setup
- Google Search Console & Analytics setup
- Monthly performance report

Premium Package

- Price Range: \$300– \$500/month
- Includes everything in Standard, plus:
- Keyword targeting (50+ keywords)
- Technical SEO fixes (page speed, mobile UX)
- Full content marketing plan
- Conversion rate optimization (CRO) audit
- Voice search & mobile SEO
- Advanced schema markup (FAQ, product, etc.)
- Backlink outreach campaign
- Social media SEO integration
- Reputation management (monitoring reviews, mentions)
- Weekly reports & strategy calls





Content Creation



Silver Package

- Price Range: \$100 – \$300/month
- Includes:
- 4 blog posts/articles (500–700 words each)
- 5 social media captions (text only)
- Basic keyword optimization
- 1 round of revisions per article
- Content calendar (monthly)

Platinum Package

- Price Range: \$300 – \$700/month
- Includes everything in Basic, plus:
- 8 blog posts/articles (700–1000 words)
- 10 social media posts (text + visuals)
- Copywriting for 2 landing pages or service pages
- Royalty-free images included
- SEO optimization (titles, meta, structure)
- 2 rounds of revisions per article
- Topic ideation & keyword research
- Monthly performance insights





Social Media Ads

To be agreed
upon
according to
budget and
goals



Branding



Logo

Full branding (logo + letter head + identity+ business card) 80-100 \$



Visual identity

Additional packaging or graphic design is agreed upon





Company Achievement



2020

Top SEO Agency Award

2021

Best Content Marketing Campaign

2022

Innovative Digital Advertising
Award

2023

Digital Marketing Agency
of the Year



Customize your Plan now



contact us now to customize the best
plan for your requirments and budget



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*Empowering Your Brand,
Driving Your Success.*





Thank You

Partners of success